June 13-15

EXPO GUADALAJARA
GUADALAJARA, JALISCO

www.expopack.com.mx

EXPO PACK Guadalajara 2023

Maximize Brand Exposure with Sponsorship & Advertising

Produced by:

PMMI

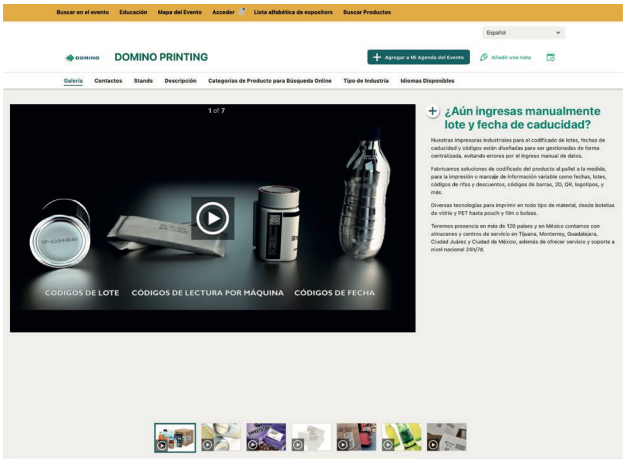
Opportunities

Upgrade your Online Listing

EXPO PACK Guadalajara 2023

Enhance your online profile to capture the attention of highly motivated professionals and draw attention to your booth before, during and after the show. Online Showroom upgrades are an effective way to increase your lead count up to 12 times over the standard showroom package included with your booth reservation+.

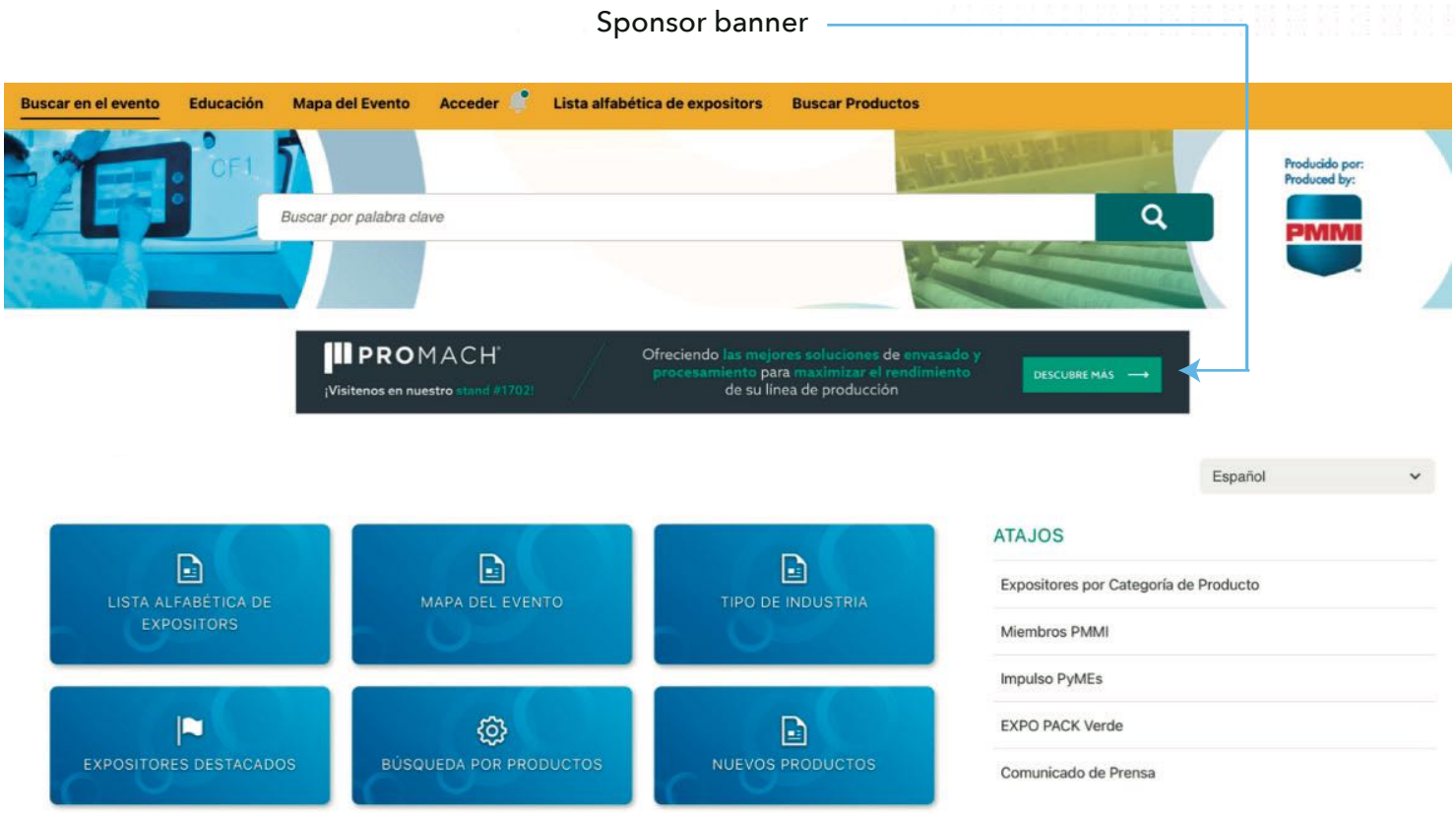
	Included with booth	5X LEADS over Basic	New!	12X LEADS over Basic
	Basic	**Platinum**	**Enhanced**	**Diamond**
	Free	**$650 USD**	**$890 USD**	**$1,130 USD**
Company Description & Contact Information	X	X	X	X
Product Categories	X	X	X	X
Vertical Markets Served	X	X	X	X
Sustainability Description	X	X	X	X
Social Media Links (Facebook, LinkedIn, Twitter)	X	X	X	X
Press Releases	X	X	X	X
Company Logo		X	X	X
Online Leads		X	X	X
Featured Exhibitor List		X	X	X
Additional Content includes White Papers, External Links, etc.	1	2	4	6
Product Showcase with Images & Videos		4	6	8
Online Contacts			1	3
Show Specials			1	2
Online Floor Plan Corner Peel				X
Premium Exhibitor (Top of Search Results)				X



Directory Search Page Banner Sponsor

Availability: 4 Rotating Banners

Stand out from the crowd in the first place attendees visit to plan their show experience. Be 1 of only 4 rotating banners featured at the top of the exhibitor search directory, linking directly to your online exhibitor showroom.



$4,060 USD

Graphic Specifications

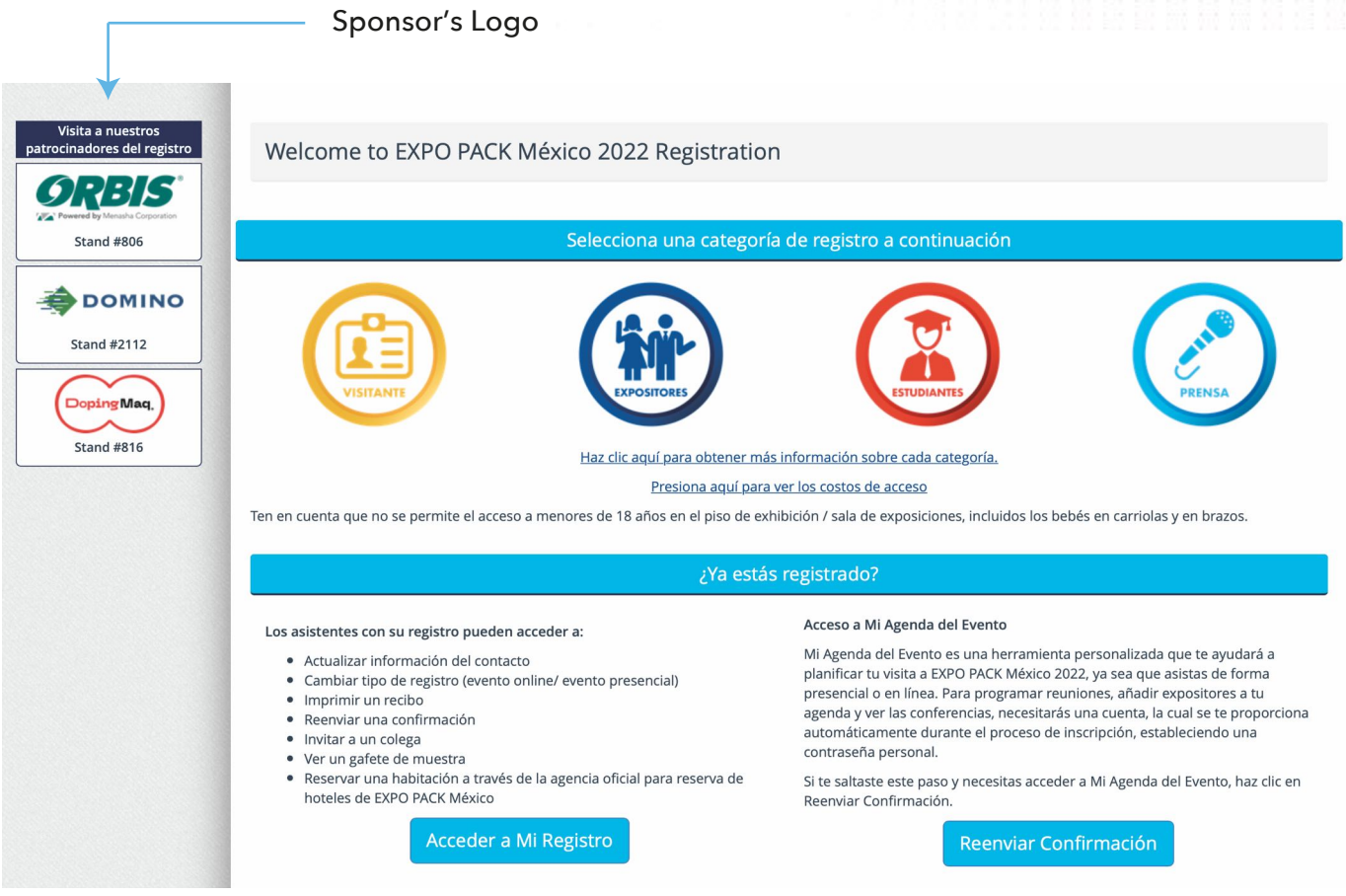
1940x180 (online directory homepage) and 600x500 pixels (mobile/tablet screens)
Dpi: 72; File Types: Raster (.jpg, .gif); Color Mode: RGB color

Sponsor is responsible for designing and providing graphics via email to Show Management.

Registration Website and Confirmation Sponsor

Availability: 3

Your logo will be the first thing attendees see when they register for the show, appearing on both the registration page and confirmation email.



$2,900 USD

Graphic Specifications

Accepted Digital Files: AI, EPS, SVG (pdf as last option)
For AI Files: Font Outlines and embedded images in the document.
Formats not accepted: .jpg / .png / .gif

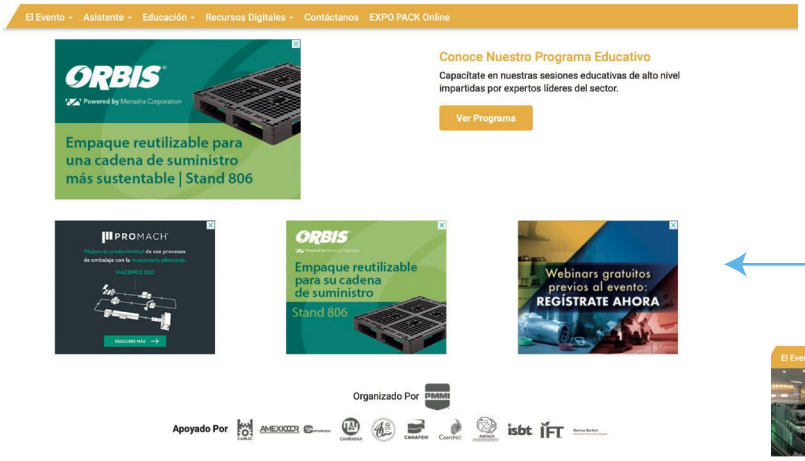
Sponsor is responsible for providing Show Management with company logo.

Digital Banner on EXPO PACK Guadalajara Website

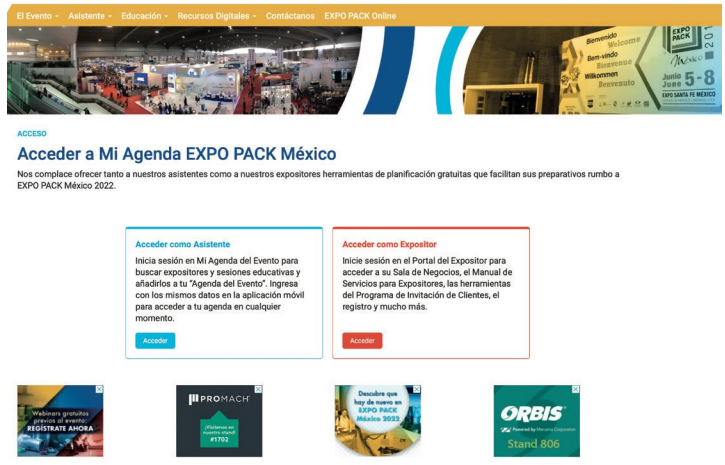
Availability: 4

Feature your ad on the homepage and internal pages of the official show website for all visitors to see! Ads link directly to your online exhibitor showroom providing attendees direct access to your company!

1 Large home page ad slot:	460px by 300px
3 Footer home page ad slots:	300px by 250px
4 Interior page ad slots:	180px by 150px



Home page banners



Interior page banners

$2,900 USD

Accepted Digital Files: GIF or PNG to 72 dpi Color Mode: RGB

Sponsor is responsible for designing and providing graphics via email to Show Management.

"Tomorrow At" Emails

Availability: 3

1 sponsor per email

Include a banner ad for your company within the "Tomorrow At" emails that are sent to an audience of nearly 70,000, including prospects and registrants, each night of the show. Your branding will be front and center and will encourage attendees to visit your booth the next day.

Sponsor's Banner

$2,900 USD

Graphic Specifications

Accepted Digital Files: PNG to 72 dpi Color Mode: RGB.
Sponsor to provide 15-20 words and a graphic to be placed within the email.

Sponsor is responsible for designing and providing graphics via email to Show Management.

Attendee Countdown Emails

Availability: 4 banners

(1 sponsor per week; 1 email sent each of the 4 weeks leading up to the show)

An audience of nearly 70,000, including prospects and registrants, will see your branding while providing all of the latest that EXPO PACK Guadalajara has to offer. These weekly countdown emails highlight can't miss event features and your banner will drive readers directly to your company's online exhibitor listing.

Sponsor's Banner

4 weeks out	3 weeks out	2 weeks out	1 week out
$1,400 USD	$1,600 USD	$1,800 USD	$2,000 USD

Graphic Specifications

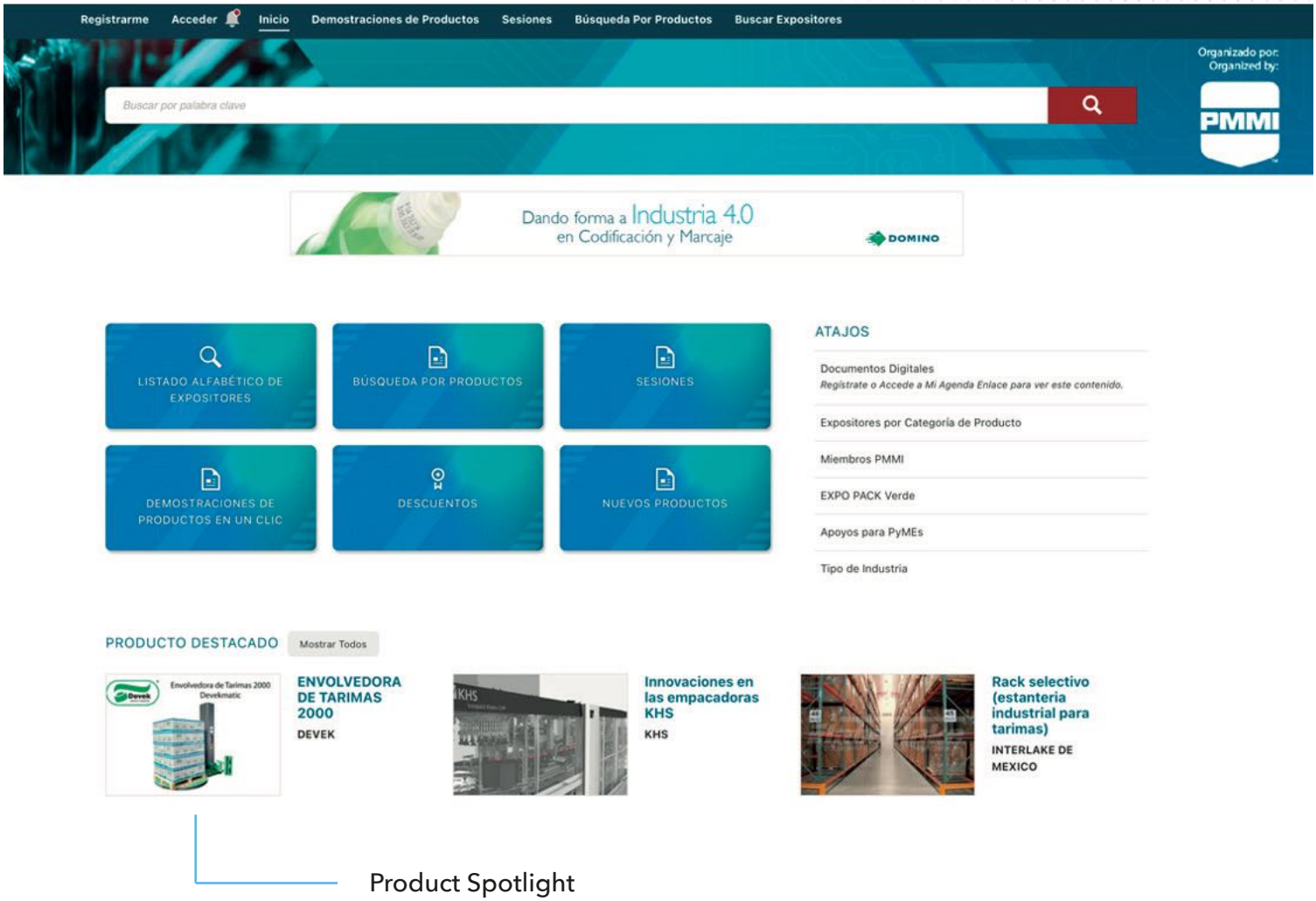
Accepted Digital Files: PNG to 72 dpi Color Mode: RGB.
Sponsor to provide 15-20 words and a graphic to be placed within the email.

Sponsor is responsible for designing and providing graphics via email to Show Management.

Product Spotlight

Availability: 21

Highlight an image or a video of your product on the Exhibitor Directory home page. A live link will direct customers right to your company's online showroom providing more exposure for your company and your brand.



Product Spotlight

$464 USD

*Co-branding presence

Note: This opportunity requires a Platinum Package upgrade.

Product Category Sponsor

Availability: 6 categories per sponsor

Guarantee your company is the #1 listing in the category by sponsoring a Product Category. Your company logo will appear next to the Product Category of your choice, helping you stand out and get noticed. (The post-attendee survey results confirm that the #1 way attendees search the Exhibitor Directory is by Product Category)

Sponsor's logo

$377 USD per category

Graphic Specifications

Accepted Digital Files: AI, EPS, SVG (pdf as last option)
For AI Files: Font Outlines and embedded images in the document.
Formats not accepted: .jpg / .png / .gif

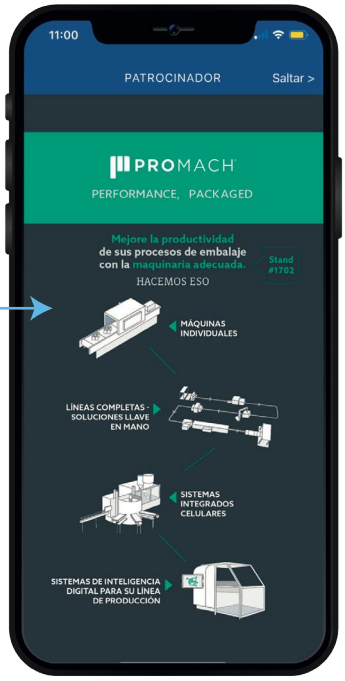
Sponsor is responsible for providing Show Management with company logo

Exclusive Mobile App Sponsorship

Availability: 1 sponsor

Your brand will stand out on the device that attendees can't live without- their cell phones!

Sponsor's Splash screen



Sponsor's Footer Banner

$10,208 USD

The Mobile App sponsorship includes the following:

- Splash screen graphic each time app is opened.
- Footer Banner graphic throughout the app.
- Two push notifications sent at sponsor's choice of date and time. Show Management will confirm date and time preference upon confirmation of sponsorship.
- Extensive pre-show and on-site app promotion in print, email, website and the attendee badge mailer.

Mobile App Push Notifications

Availability: 5 notifications

Includes scheduled notifications that are pushed out to mobile app users during the show.
Include an attention-catching headline and description to drive attendees straight to your booth.

$1,044 USD per notification

Messaging Deadline: Messaging must be sent via email to Show Management by May 28, 2023.

Speaking Opportunities

Innovation Stage Sessions

Availability:
11 Sessions

Spotlight your innovations in a 30-minute presentation on advances in packaging and processing to an engaged audience. Sessions will be promoted on various EXPO PACK social media channels, on the show website, the official mobile app, and in the printed show guide.

Participation is subject to approval by Show Management and must be presented and pre-recorded in Spanish.

NEW On-demand Access Offers Extended Reach!

Double your leads with expanded online reach. In addition to the on-site presentation to an engaged audience, all innovation stage presenters will pre-record their sessions for on-demand viewing.

Presentation Time: 30 minutes

The stage will be equipped with a podium, screen and projector.

First Review Deadline: December 16, 2022.
Final Review Deadline:February 13, 2023

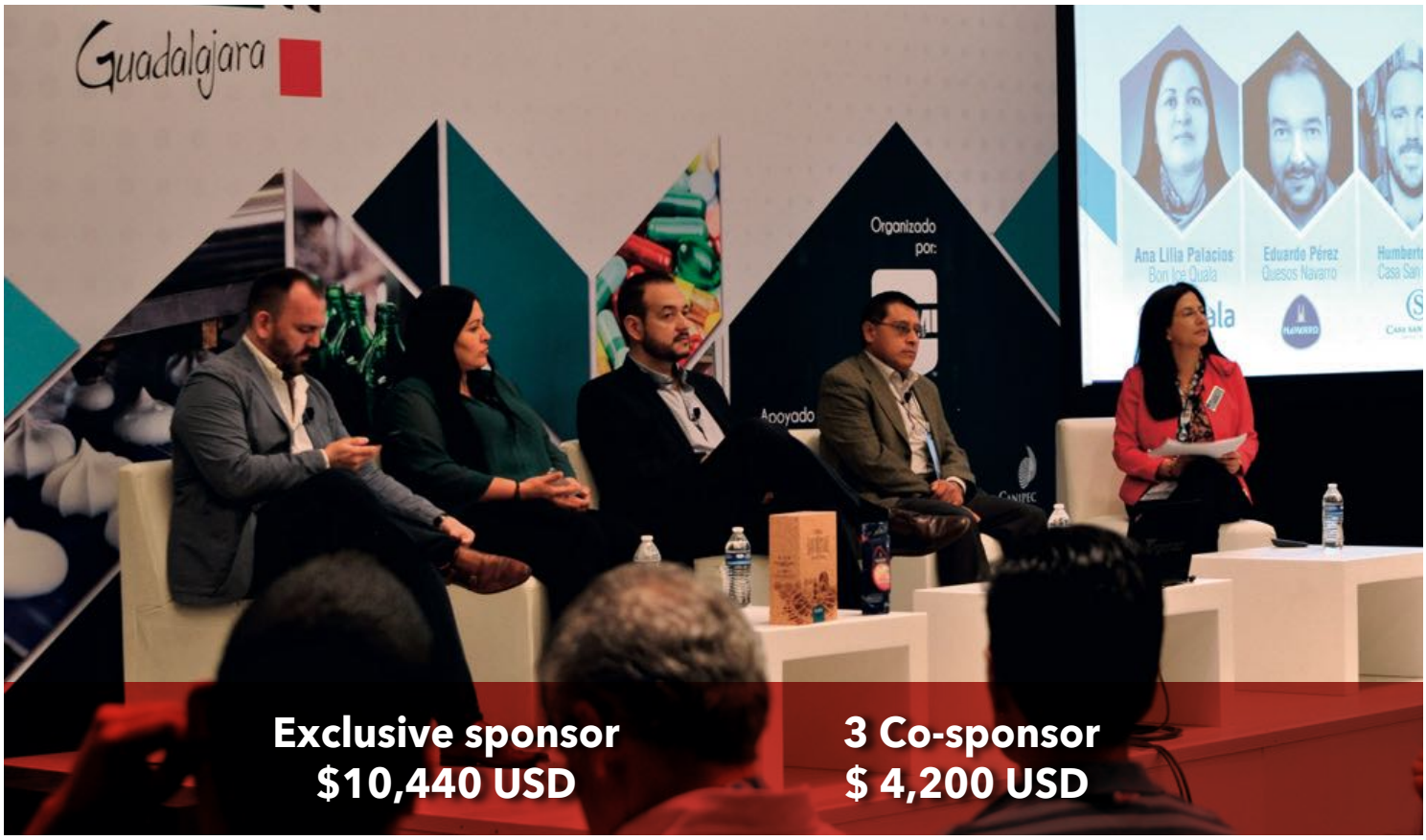
Keynote Sponsor

Availability:

1 Exclusive Sponsor or 3 Co-Sponsors

Sponsor's logo will appear anywhere the Keynotes are promoted including:

- The show website
- Promotional emails to prospective and registered attendees
- Show Guide
- Attendee badge mailer
- Promotional and directional signage on site
- On the video-monitor located on the stage where the Keynotes will be presented.



Exclusive sponsor
$10,440 USD

3 Co-sponsor
$ 4,200 USD

Keynotes will be hosted by industry thought leaders.

Speaking Opportunities

Opportunities

Attendee Lanyards

Availability: 1 exclusive or 2 Co-Sponsor

EXPO PACK Guadalajara 2023

Each attendee will be wearing your company's logo throughout the event on the attendee lanyards, which are distributed at on-site attendee registration.

Exclusive
$9,860 USD

Co-sponsor
$4,930 USD

Graphic Specifications

Accepted Digital Files: AI, EPS, SVG (pdf as last option)
For AI Files: Font Outlines and embedded images in the document.
Formats not accepted: .jpg / .png / .gif

Sponsor is responsible for providing Show Management their company logo.

Official Show Bag

Availability: 1 exclusive or 2 Co-Sponsor

A popular and useful handout to attendees who will carry your branding throughout the show.
Bags are distributed at a variety of locations throughout Expo Guadalajara.

Sponsor's logo

Exclusive
$14,993 USD

Co-sponsor
$7,424 USD

Graphic Specifications

Accepted Digital Files: AI, EPS, SVG (pdf as last option)
For AI Files: Font Outlines and embedded images in the document.
Formats not accepted: .jpg / .png / .gif

Sponsor is responsible for providing Show Management their company logo

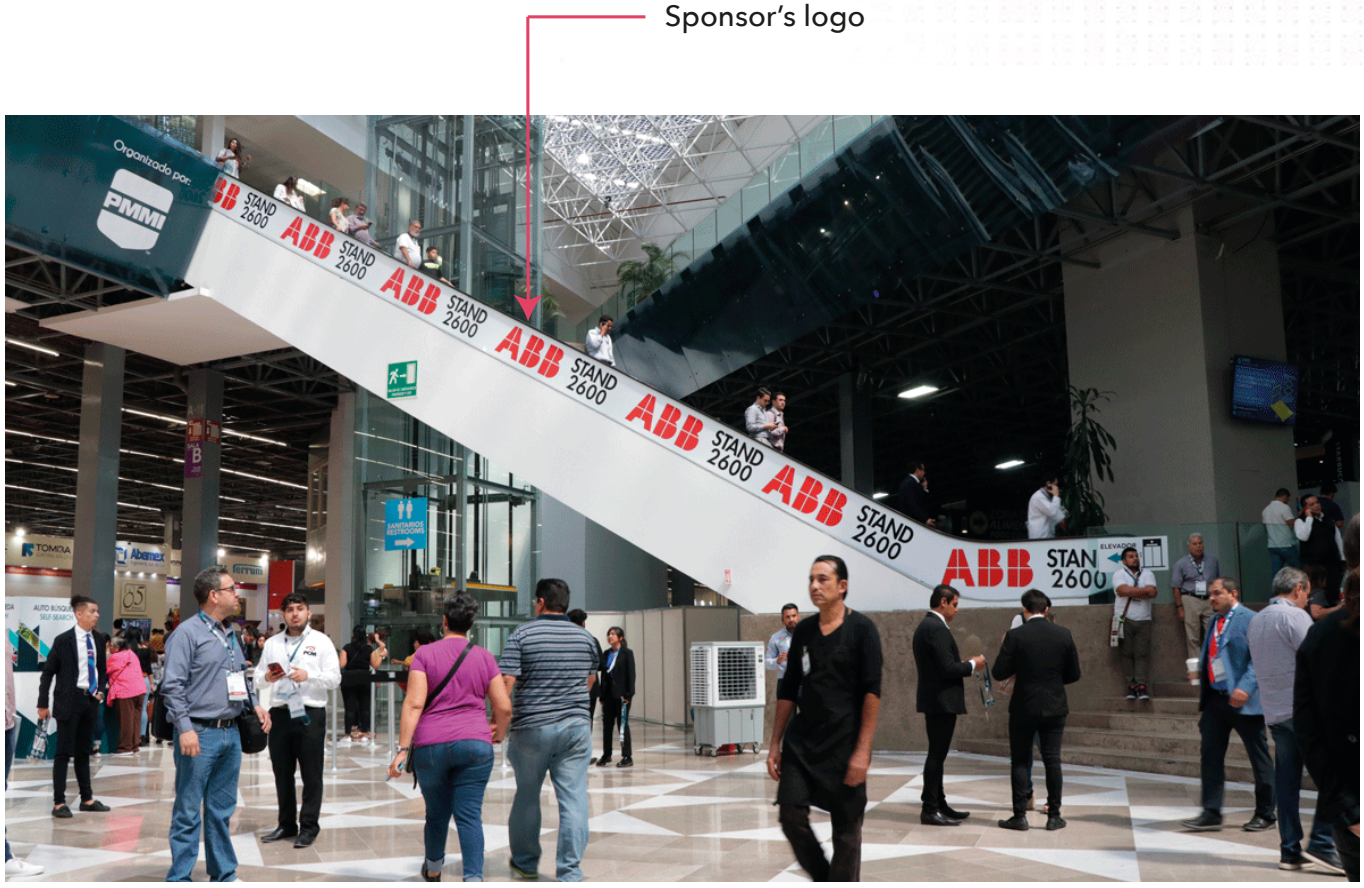
Bag design is not final and is subject to change.

On-Site Opportunities

Company Logo on Escalator Glass of Lobby 2

Availability: 1

An impressive and unique showing of your branding on the steps leading to the main lobby of Expo Guadalajara.
A high traffic area where you can't help but be seen.



$6,380 USD

Graphic Specifications

Accepted Digital Files: AI, EPS, SVG (pdf as last option)
For AI Files: Font Outlines and embedded images in the document.
Formats not accepted: .jpg / .png / .gif

Sponsor is responsible for providing Show Management their company logo

Company Logo on Stairs of Lobby 2

EXPO PACK Guadalajara 2023

Availability: 1 Exclusive or 2 Co-sponsors

An impressive and unique showing of your branding on the steps leading to the main lobby of Expo Guadalajara. A high traffic area where you can't help but be seen.

Exclusive

$5,568 USD

Co-sponsor

$2,900 USD

Graphic Specifications

Accepted Digital Files: AI, EPS, SVG (pdf as last option)
For AI Files: Font Outlines and embedded images in the document.
Formats not accepted: .jpg / .png / .gif

Sponsor is responsible for providing Show Management their company logo

LED Screen of the Main Facade of Expo Guadalajara

EXPO PACK Guadalajara 2023

Availability: 2

One Video per Sponsor

10 second video will play 272 times per day over the course of 7 days, including during move-in and move-out.

$3,500 USD per video

Graphic Specifications

Digital files accepted: mpeg2, wmx, mov
Screen size: 4 x 7 meters

Place of delivery: The video must be sent in by electronic email to the offices of the Organizing Committee.
Shared Opportunity

Company Logo on Stairs of Jalisco Hall and Lobby 4

EXPO PACK Guadalajara 2023

Availability: 2

Capture the attention of attendees with your company logo and booth number on the stairs near the entrance and exit point.

Sponsor's logo

$2,900 USD per sponsor

Graphic Specifications

Accepted Digital Files: AI, EPS, SVG (pdf as last option)
For AI Files: Font Outlines and embedded images in the document.
Formats not accepted: .jpg / .png / .gif

Sponsor is responsible for providing Show Management their company logo

Company Logo on Charging Stations

EXPO PACK 2023 Guadalajara

Availability: 3

Sponsor's Logo

$1,856 USD per logo

Graphic Specifications

Accepted Digital Files: AI, EPS, SVG (pdf as last option)
For AI Files: Font Outlines and embedded images in the document.
Formats not accepted: .jpg / .png / .gif
Sponsor is responsible for providing Show Management their company logo

Design subject to change
Shared Opportunity

Company Logo on Welcome Banner of Lobby 1

EXPO PACK Guadalajara 2023

Availability: 2

Help welcome attendees to the show by placing your company's logo on the welcome banners located in the main lobby of Expo Guadalajara.

$2,030 USD per logo

Graphic Specifications

Accepted Digital Files: AI, EPS, SVG (pdf as last option)
For AI Files: Font Outlines and embedded images in the document.
Formats not accepted: .jpg / .png / .gif

Sponsor is responsible for providing Show Management their company logo

Company Logo on Aisle Sign

EXPO PACK Guadalajara 2023

Availability: 42

Don't miss this prime opportunity for optimum brand exposure! Your logo will be featured at the bottom of double-sided banners that attendees use to navigate the show floor.

Sponsor's logo

Total sign dimensions: 2 meters wide x 5 meters tall
Right of Occupancy: 2 m wide x 1 m tall

$1,160 USD per sign

Graphic Specifications

Accepted Digital Files: AI, EPS, SVG (pdf as last option)
For AI Files: Font Outlines and embedded images in the document.
Formats not accepted: .jpg / .png / .gif

Sponsor is responsible for providing Show Management their company logo

Company Logo on Banner of Parking Entrance B

Availability: 1

Get your brand in front of attendees as they enter the main lobby of Expo Guadalajara from parking garage B.

Sponsor's logo

$928 USD

Graphic Specifications

Accepted Digital Files: AI, EPS, SVG (pdf as last option)
For AI Files: Font Outlines and embedded images in the document.
Formats not accepted: .jpg / .png / .gif

Sponsor is responsible for providing Show Management their company logo

Company Logo on The Main Facade of Expo Guadalajara - Placed in Zone Valla 1

EXPO PACK Guadalajara 2023

Availability: 4

Capture attention early by placing your logo on the large welcome banner on The Main Facade of Expo Guadalajara - Placed in Zone Valla 1.

Sponsor's logo

$1,160 USD per logo

Graphic Specifications

Accepted Digital Files: AI, EPS, SVG (pdf as last option)
For AI Files: Font Outlines and embedded images in the document.
Formats not accepted: .jpg / .png / .gif

Sponsor is responsible for providing Show Management their company logo

* Shared Opportunity

Company Logo on Productor Locator

Availability: 2
1 logo per kiosk

Place your company logo on the product locator that visitors use to find exhibitors and innovation during the show.

Sponsor's logo

$580 USD per kiosk

Graphic Specifications

Accepted Digital Files: AI, EPS, SVG (pdf as last option)
For AI Files: Font Outlines and embedded images in the document.
Formats not accepted: .jpg / .png / .gif

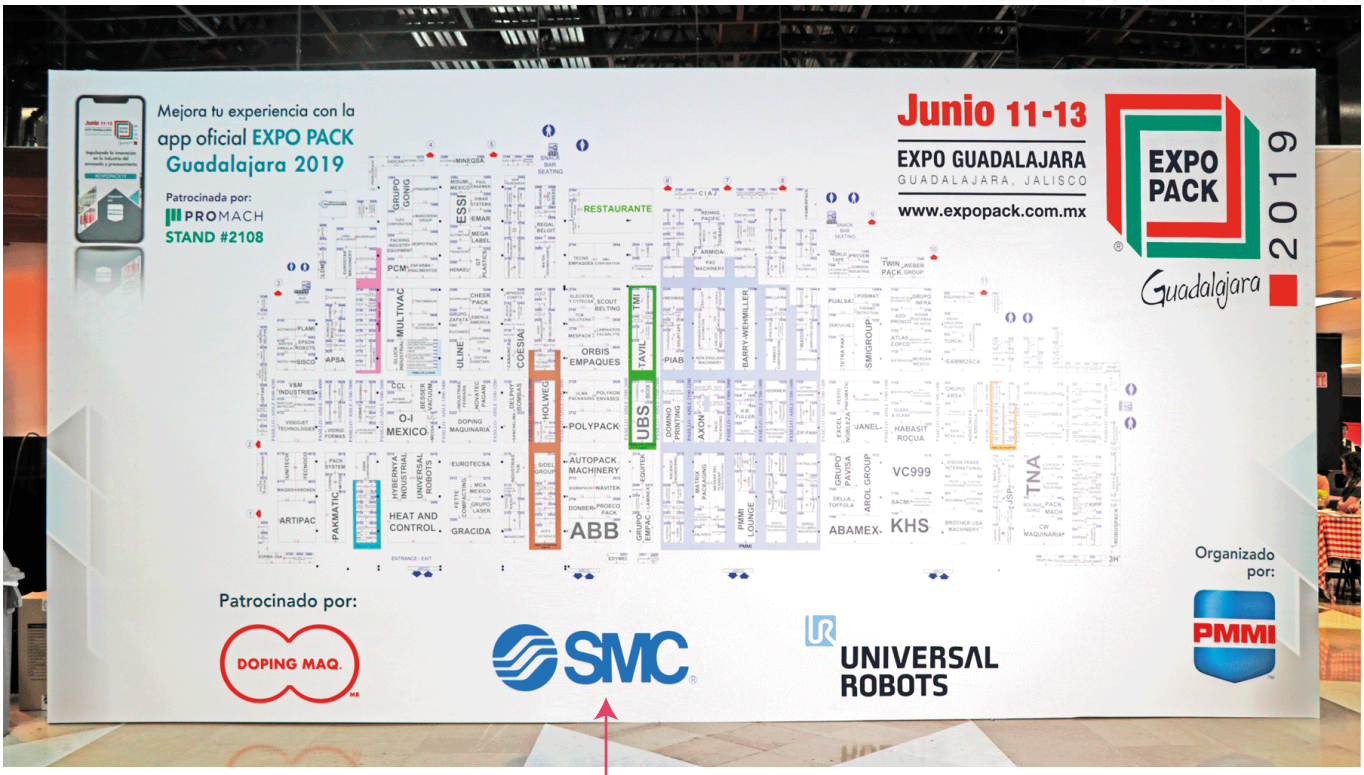
Sponsor is responsible for providing Show Management their company logo

Company Logo on Exhibition Entrance Floor Plan

Availability: 6

3 logos per Floor Plan

Maximize your presence by placing your company's logo on the floor plan located on Lobby 2 and Lobby 4 to the exhibition hall that attendees use to map their route around the show floor.



Sponsor's logo

$425 USD per logo

Graphic Specifications

Accepted Digital Files: AI, EPS, SVG (pdf as last option)
For AI Files: Font Outlines and embedded images in the document.
Formats not accepted: .jpg / .png / .gif

Sponsor is responsible for providing Show Management their company logo

Show Guide

Opportunities

Gate Fold

Availability: 1

2 pages advertisement on the gatefold of the Show Guide

$3,712 USD

Ad specifications:

39.71 X 28.55 cm bleed
36 x 25 cm safety
39.18 x 27.51 cm trim

Accepted Digital Files JPG or PDF 300 dpi minimum.
All graphics must be sent via email to Show Management.

Corner Peel on Front Cover + 1 Full Page Ad

Logo will appear on the corner peel on the front cover of the Show Guide, which will be available for pick-up at the show entrances.
Sponsorship also includes 1 full page advertisement.

Cornel Peel

Availability: 1

1 full page advertisement

Ad specifications:

Logo
Outline editable file
Accepted Digital Files: AI, EPS,
For AI Files: Font Outlines and embedded images in the document.

1 Page Advertising
22 x 28.5cm bleed
18.5 x 25 cm safety
21 x 27.5 cm trim
Accepted Digital Files: PDF y JPG 300 dpi minimum, Color Mode: CMYK

All graphics must be sent by email to Show Management.

$3,625 USD

Back Cover

Availability: 1

1 page advertisement on the back cover of the Show Guide.

$2,620 USD

Ad specifications:

21.5 x 28.5 cm bleed
19 x 25 cm safety
21 x 27.5 cm trim
Accepted Digital Files: PDF, JPG 300 dpi minimum, Color Mode: CMYK

All graphics must be sent via email to Show Management.

Inside Back Cover

Availability: 1

EXPO PACK Guadalajara 2023

1 page advertisement on the inside back cover of the Show Guide.

$2,001 USD

Ad specifications:

21.5 x 28.5 cm bleed
18 x 25 cm safety
20.5 x 27.5 cm trim
Accepted Digital Files: PDF, JPG 300 dpi minimum, Color Mode: CMYK

All graphics must be sent via email to Show Management.

Full Page Ad

EXPO PACK Guadalajara 2023

1 page advertisement inside of the Show Guide.

$1,624 USD

Ad specifications:

22 x 28.5 cm bleed
18.5 x 25 cm safety
21 x 27.5 cm trim
Accepted Digital Files: PDF, JPG 300 dpi minimum, Color Mode: CMYK

All graphics must be sent via email to Show Management.

1/2 Page Horizontal Ad

1/2 page horizontal advertisement in Show Guide.

1/2 page horizontal ad

$986 USD

Ad specifications:

18.3 x 11.25 cm trim
Accepted Digital Files: PDF, JPG 300 dpi minimum, Color Mode: CMYK

All graphics must be sent via email to Show Management.

1/2 Page Vertical Ad

EXPO PACK Guadalajara 2023

1/2 page vertical advertisement in Show Guide.

DIRECTORIO DE EXPOSITORES A

ADK S.R.L. — STAND 620

RUTA NACIONAL 9 KM 502, ESQUINA DERQUI, 2550 BELL VILLE CÓRDOBA
ARGENTINA
Tel. 543 537 423489
CONTACTO: OMAR MEDINA

gerencia@adk.com.ar
www.adk.com.ar

AFA SYSTEMS LTD. — STAND 1706

8 TILBURY COURT, L6° T 3T4 BRAMPTON ON,
CANADÁ Tel. 905-456-8700
CONTACTO: ERIC LANGEN
eric.langen@afasystemsinc.com
www.afasystemsinc.com

AFA Systems, especializado en soluciones de automatización de diseño personalizado para su producto. Nuestros productos incluyen encartonadoras horizontales y verticales, encajadoras de carga superior y lateral, mangas de cartulina, armadoras de cajas y bandejas, armadoras de cajas corrugadas, cerradoras y paletizadoras. Nuestros equipos para alimentos, bebidas, farmacéuticos, personales, cosméticos, lácteos.

PAÍS DE ORIGEN: CANADÁ
CERTIFICADOS DE CALIDAD: ROCKWELL AUTOMATION MACHINE BUILDER

AGENCIA ARGENTINA DE INVERSIONES Y COMERCIO INTERNACIONAL — STANDS 620,624,720

PARAGUAY 864, 1057 BUENOS AIRES
ARGENTINA
Tel. + (54) 11 5199 2263
CONTACTO: MERCEDES MACEIRA
mmaceira@inversionycomercio.org.ar
www.inversionycomercio.org.ar

Brindamos asistencia gratuita a las empresas y emprendedores argentinos para ayudarlos a recorrer el camino exportador y expandir sus negocios en el mercado internacional. Ofrecemos herramientas y asesoramiento sobre cómo abordar cada desafío de su inserción en el mundo, desde una primera exportación hasta abrir oficinas en un nuevo mercado.

PAÍS DE ORIGEN: ARGENTINA

TOMRA SORTING SOLUTIONS | FOOD

Soluciones de selección para nueces, vegetales, chiles, papas, zanahorias, frijoles, frutas y mas.

Soluciones de selección y pelado por vapor para la industria de alimentos

La misión de TOMRA es ayudar a nuestros clientes a generar mayor rentabilidad, incrementar la eficiencia en la operación y asegurar la calidad de sus productos al utilizar la tecnología más avanzada a nivel mundial de clasificación, selección y pelado.

PARA MAYOR INFORMACION: VISÍTENOS EN EL STAND #1300

www.tomra.com/food
food.us@tomra.com

Abamex

www.abamex.mx
info@abamex.mx

AGRIFLEX — STAND 3602

VIA BARSANTI 6/8, 47122 FORLI FC
ITALIA
Tel. 39 0543 796153
CONTACTO: CAMILLA GRITTI
gritti@agriflex.it
www.agriflex.it

Almacenamiento, transporte, dosificación y automatización para productos sólidos y líquidos: harina, azúcar, sal, mejorantes, agua, aceite, manteca líquida, aromas, y cualquier ingrediente de panificación, pasta y pastelería); gestión de microcomponentes, dosificación electrónica para gerencia de recetas productivas. Fermentadores de levadura natural. Programas computarizados para gerencia y control. Instalaciones renfriamento harina.

PAÍS DE ORIGEN: ITALIA

AICELLO MEXICO — STAND 1960

BOULEVARD ADOLFO LÓPEZ MATEOS OTE. 1286 6K P106, PABELLÓN DEL CAMPESTRE
38080. CELAYA GUANAJUATO
MÉXICO
Tel. 461 202 5347
CONTACTO: PAOLA FERRO
paola@aicello.co.jp
www.aicello.com

Aicello creó la primera película para la prevención de oxidación del mundo, liderando el mercado en calidad y rendimiento. BOSELON,Lamejorpelículaparaprevencióndeoxidación.Desdelosobjetosmásgrandesdemetal, hasta la pieza mas pequeña. Cuando el óxido no es una opción, BOSELON es la respuesta

PAÍS DE ORIGEN: JAPÓN

AIRMAT TECHNOLOGY — STAND 2904

21 RUE DE L ABBÉ JERSY POPIÉLUSKO, 62300
LENS CEDEX
FRANCIA
Tel. + (00) 33 (0) 3 2017 5103
CONTACTO: MARIE-EVE PENNEL
mpennel@airmat.com
www.airmat.com

Airmat Technology es líder en el diseño y la fabricación de soluciones de bobinado y desbobinado para sus procesos industriales

PAÍS DE ORIGEN: FRANCIA

9

1/2 page vertical ad

$986 USD

Ad specifications:

12.05 x 17 cm trim
Accepted Digital Files: PDF, JPG 300 dpi minimum, Color Mode: CMYK

All graphics must be sent via email to Show Management.

1/3 Page Ad

1/3 page advertisement in Show Guide.

DIRECTORIO DE EXPOSITORES A

APIMEX — STAND 416
AV. DEL OBRERO 403, JULIÁN DE OBREGÓN 37290 LEÓN GUANAJUATO MÉXICO Tel + (52) 477 710 7200
CONTACTO: JULIO ALBERTO LOPEZ ORNELAS
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www.apimex.org
Trabajamos por una proveeduría industrial nacional más exitosa, más competitiva a nivel internacional. Somos un organismo conformado por empresarios capaces de proveer productos a un amplio número de sectores productivos, desde el calzado, la marroquinería, textil-confección, mueble, hasta la industria automotriz y la aeroespacial, entre otras.
PAÍS DE ORIGEN: MÉXICO
CERTIFICADOS DE CALIDAD: MSQ

AQ FLEX — STAND 4222
SANTA TERESA 2623, COL. SANTA MARGARITA, 45130 ZAPOPAN JALISCO, MÉXICO
Tel. (33)1561 7312
CONTACTO: JUAN CARLOS GARCÍA GONZÁLEZ
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ZI LA MALADRERIE , 24300 NONTRON FRANCIA
Tel. +33 (0)5 53 56 90 98
CONTACTO: SILVIA LAISSUS
commercial@applicetains.com
www.applicetains.com
Empresa francesa líder mundial de la etiqueta adhesiva de estaño con relieve 3D para productos de lujo. Proponemos una gama de colores mates y metálicos. Somos la única empresa en el mundo que propone etiquetas de estaño de color en rollo (aplicación automática)
PAÍS DE ORIGEN: FRANCIA

ARGINOX — STAND 2966
ISABEL N°2031, FRACC. GAMEZ, 36550 IRAPUATO GUANAJUATO,
MÉXICO Tel. 52 4626243918
CONTACTO: DAVID HARGE
david.harge@arginox.mx
www.arginox.mx
Proveedor -Acero inoxidable (tubería, accesorios, válvulas) sanitaria (ASTM, DIN, SMS) industrial (Sch10 y 40) ornamental... -Mangueras (sanitarias, industriales) -Entradas hombre para tanques -Bandera para cable -Maquinas de corte y soldadura orbital -Marcas: Eurobinox, Orbitalum, Meca-inox, Ab6, SPX, AIS, TSA Inox, Sodime, Saint Gobain, Kutting, Trelleborg...
PAÍS DE ORIGEN: MÉXICO

APPLIED MEXICO — STAND 312
AV. SILVESTRE TERRAZAS 8816, CAMPESINA 31410 CHIHUAHUA CHIHUAHUA
MÉXICO
Tel.(614)432 3550
CONTACTO: ABIGAIL ARMENTA
aarmenta@applied.com.mx
www.applied.com.mx
Distribución de equipo y productos industriales para Mantenimiento, Reparación y Operación.
PAÍS DE ORIGEN: ESTADOS UNIDOS
CERTIFICADOS DE CALIDAD: ISO 9000

ARIPACK — STAND 518
CARRETERA LIBRE A ZAPOTLANEJO 711, COL. SANTA PAULA 45420 TONALA JALISCO
MÉXICO
Tel. +52 (33)3689 5876
CONTACTO: ARTURO RAMÍREZ HERNÁNDEZ
aramirez@aripack.com.mx
www.aripack.com.mx
SolucionesdeEmpaqueaAltoVacio: Empresadinámicaqueofreceasusclientesunaasesoríaintegradeun empaque de protección, el cual alargue la vida de anaquel del producto y mantenga una estética del paquete idónea para competir en el mercado.
PAÍS DE ORIGEN: MÉXICO

APSA — STANDS 718, 3938
VÍA MORELOS 176, NUEVO LAREDO 55080 ECATEPEC MÉXICO, MÉXICO
Tel. 79 8000
CONTACTO: MARGARITA BOBADILLA
revision@apsa.com.mx
www.apsa.com.mx
APSA es una empresa líder en el Mercado. Ofrecemos productos de papel, empaque y embalaje; Kraft, Semi Kraft, corrugado o cajas de cartón, tubos, cuñetes y esquineros para usos específicos de protección de materiales y producto, así como para el cerrado y sellado de cajas (cintas adhesivas)

AROL GROUP — STAND 1212
BOSQUE DE CIDROS 18 OFICINA 501 Y 502, COL. BOSQUES DE LAS LOMAS, CUAJIMALPA,
MÉXICO Tel. 01.800.AROLMEX
CONTACTO: BENEDITO PINTO
benedito.pinto@arol.com
www.arol-group.com
AROL es líder mundial en fabricación de sistemas de tapado con más de 19,000 equipos instalados alrededor del mundo, con una división de FT System dedicada a sistemas de inspección; Uni-mac-Gherri equipos para manejos de envases de vidrio y tapas twist-off, tienen filial en México para ofrecer un mejor servicio.
PAÍS DE ORIGEN: ITALIA

AQ FLEX
IMPRESOR EN FLEXOGRAFÍA

NUESTROS PRODUCTOS Y CAPACIDADES:
•Etiquetas Autoadheribles
•Etiquetas para congelados
•Etiquetas PLU para frutas y verduras
•Código de Barras
•Adhesivos FDA
•Materiales Especiales
•Gran variedad de suajes de línea
•Capacidad de impresión: 8 Tintas con variedad de acabados.

NUESTRO VALOR AGREGADO:
•Atención personalizada
•Entregas a tiempo
•Servicio confiable
•Asesoría técnica

VISITENOS EN EL STAND #4222

Tels. (33)1561-7312
(33)1561-7482
ventas@aqflex.com
www.aqflex.com

1/3 page vertical ad

$638 USD

Ad specifications:

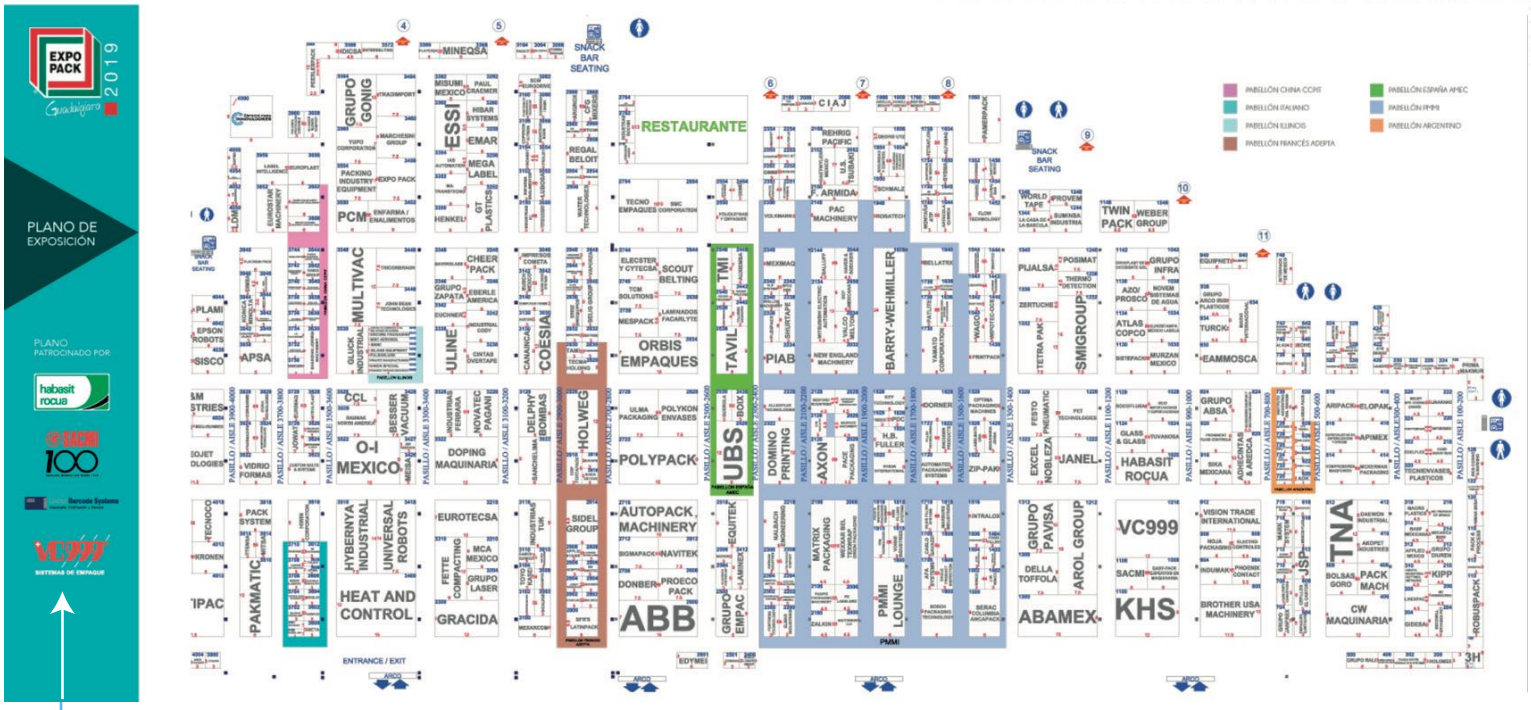
5.8 X 22.75 cm trim
Accepted Digital Files: PDF y JPG 300 dpi minimum, Color Mode: CMYK

All graphics must be sent via email to Show Management.

Company Logo on the Fold-Out Floor Plan

Availability: 4

Your company logo will appear on the fold-out floor plan in the Show Guide.



Sponsor's logo

$754 USD

Ad specifications:

Accepted Digital Files: Accepted Digital Files: AI, EPS, SVG (pdf as last option)
Formats not accepted: .jpg / .png / .gif
For AI Files: Font Outlines and embedded images in the document.

All graphics must be sent via email to Show Management.

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Company Logo Next to Company Listing

Your logo will be placed next to your company's listing in the Show Guide, reinforcing your brand as attendees flip through the Show Guide.

Sponsor's logo

LAMINADOS FACARLYTE — STAND 2638

MARIANO ESCOBEDO 123, SAN NICOLÁS 54030
TLALNEPANTLA ESTADO DE MÉXICO MÉXICO
Tel. (55)5565 4191
CONTACTO: ELENA ZAMUDIO
compras@facarlyte.com
www.facarlyte.com

Somos una empresa mexicana con más de 50 años en el mercado de envase ofreciendo soluciones de hermeticidad y/o permeabilidad por medio de sellos y membranas internos para taparoscas que garanticen la vida de anaquel de los productos envasados por nuestros clientes.

LANZER — STAND 420

AV MARIANO OTERO 5789 , 45079 ZAPOPAN JALISCO MÉXICO
Tel. 3315883690
CONTACTO: PAULINA SCHULZ VELÁZQUEZ
asuarez@lanzer.mx
www.lanzer.mx

Empresa 100% mexicana, dedicada a fabricar y comercializar maquinaria de envasado y empaque.

PAÍS DE ORIGEN: MÉXICO

LDM — STAND 4050

BLVD. XOLOTL 13 PTE., LOS GIRASOLES 83284
HERMOSILLO SONORA MÉXICO
Tel. (662)108 0021
CONTACTO: ANTONIO MEDINA OSUNA
procesosindustriales@ldm.la
www.ldm.la

LDM distribuidor exclusivo LEISTER le ofrece una variedad de productos de aire caliente para transformación de plásticos entre los que se encuentran sopladores pistolas de aire caliente calentadores etc. Además, cuenta con servicios de asesoría y soporte técnico, mejorando así sus procesos.

PAÍS DE ORIGEN: MÉXICO

LANGGUTH AMERICA LTD — STAND 2202

109 RANDALL DRIVE, N2V 1C5 WATERLOO ON CANADÁ
Tel. 519-575-6879
CONTACTO: JUAN HERNANDEZ
jhernandez@langguth.ca
www.langguth.ca

Desde 1932 LANGGUTH ha suministrado etiquetadoras para las industrias de alimentos, bebidas, química, cosmética, cuidado personal y del hogar. Tenemos soluciones para pegamento frío o caliente y para etiquetas autoadhesivas, todas en versión lineal o rotativa. Ofrecemos soluciones altamente flexibles, de fácil mantenimiento y con cambios rápidos de formato.

PAÍS DE ORIGEN: CANADA Y ALEMANIA

LEIBINGER / L CODE GUADALAJARA — STAND 226

EULOGIO PARRA 2663 103, LOMAS DE GUEVARA .
GUADALAJARA JALISCO MÉXICO
Tel. 442 414 1891
CONTACTO: LUIS ALBERTO MARÍN GÓMEZ
direccion@l-code.com.mx
www.l-code.com.mx

LAMINEX — STAND 2412

CAÑA 3686, LA NOGALERA 44470 GUADALAJARA
JALISCO MÉXICO Tel. (33)-3837-1750
CONTACTO: ENRIQUE FLORES
ecommercelmx@laminex.com.mx
www.laminex.com.mx

Innovación y Servicio a la Medida. Tenemos más 20 años de Experiencia alcanzando el Liderazgo en extrusión de Láminas y Rollos de Poliestireno Polipropileno Polietileno ABS y LAMICORR además de ser únicos extrusores de PETG SPECTAR en México, ofreciendo el mayor portafolio a nivel nacional y de América Latina.

PAÍS DE ORIGEN: MÉXICO

LAWRENCE EQUIPMENT — STAND 710

2034 NORTH PECK ROAD, 91733 SOUTH EL MONTE
CALIFORNIA ESTADOS UNIDOS
Tel. (626)442 2894
CONTACTO: DAVID RODRÍGUEZ
sales@lawrenceequipment.com
www.lawrenceequipment.com

Lawrence Equipment es el líder mundial de venta de líneas de panes prensados y chips. Se pueden producir varios tipos de panes tipo Tortillas, Pizzas o Arepas en cualquiera de las líneas de Lawrence Equipment. Las líneas tienen una capacidad de producción entre 1000 piezas a 40000 piezas por hora.

PAÍS DE ORIGEN: ESTADOS UNIDOS

LIMITRONIC — STAND 2500

ANDORRA 19, 12006 CASTELLÓN DE LA PLANA
ESPAÑA
Tel. 33 3777 1730
CONTACTO: LUIS TRONCOSO
corvtasgdl@empac.com.mx
www.limitronic.com

LD PACKAGING CO., LTD — STAND 3734

NO.1 FUDA RD., XIQIAO TECHNOLOGY & INDUSTRIAL
ZONE, NANHAI DISTRICT, 528000 FOSHAN
GUANGDONG CHINA
Tel. 86 757 8688 6348 Ext. 8015
CONTACTO: LEO LEE
leo@ldpack.com
www.ldpack.com

LINAREND — STAND 222

LAGO TLÄHUAC 33, ANÄHUAC 11320 MÈXICO CIUDAD DE MÉXICO MÉXICO
Tel. (55)5341 8131
CONTACTO: MARTÍN MANUEL VILLANUEVA PINEDA
manuelvp@linarand.com.mx
www.linarand.com.mx

Nos especializamos en asesoría, capacitación, confección y suministro de bandas transportadoras y de transmisión, con calidad certificada. Tenemos cobertura a nivel nacional y ofrecemos al mercado bandas tecnológicas (sanitarias, retardantes a la flama, que ahorran energía, agua y tiempo para su mantenimiento) Ofrecemos entregas con calidad, oportunidad y buen precio.

PAÍS DE ORIGEN: MÉXICO

64

$348 USD

Ad specifications:

Accepted Digital Files: Accepted Digital Files: AI, EPS, SVG (pdf as last option)
Formats not accepted: .jpg / .png / .gif
For AI Files: Font Outlines and embedded images in the document.

All graphics must be sent via email to Show Management.

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Noticias

Reach Top Decision Makers!

Digital Version

• +85,000 prospective attendees will receive two separate email blasts containing a link to EXPO PACK Noticias.
• Direct link to the advertiser's website included in sponsorship.
• Digital versions will be promoted on the EXPO PACK Guadalajara 2023 website and will be available online until June 2022.

Printed Version

• +30,000 end users and final decision makers with significant influence in Mexico will be mailed both editions of EXPO PACK Noticias.

EXPO PACK Noticias 1 Shows the latest technologies of the packaging and processing industry.
EXPO PACK Noticias 2 Presents the most innovative sustainable products and services that help reduce environmental impact in the packaging and processing industry.

Graphics Deadlines:
EXPO PACK Noticias 1: February 10, 2023
EXPO PACK Noticias 2: March 10, 2023

Cornel Peel on EXPO PACK Noticias cover

Availability: 2
(One per edition)

$2,900 USD

Graphic Specifications

Accepted Digital Files: AI, EPS, SVG (pdf as last option)
For AI Files: Font Outlines and embedded images in the document.
Formats not accepted: .jpg / .png / .gif

Sponsor is responsible for providing Show Management their company logo

Deadlines

EXPO PACK Noticias 1: February 10, 2023 EXPO PACK Noticias 2: March 10, 2023

EXPO PACK Noticias Advertisements

Availability:

Full page: 1
Inside Front Cover: 1
Inside Back Cover: 1

Inside Front Cover	Inside Back Cover	Full Page
$2,900 USD	$2,204 USD	$1,044 USD

Graphic Specifications

Accepted Digital Files: JPG 300 dpi minimum
Trim area: 20 cm wide X 19.5 cm high
Bleed : 0.5 cm bleed (4 sides) 21 cm wide X 20.5 cm high

All graphics must be sent via email to Show Management.

Deadline for Graphics

EXPO PACK Noticias 1: February 10, 2023 EXPO PACK Noticias 2: March 10, 2023

EXPO PACK Noticias Advertisements

2/3 page ad

$812 USD

Trim area: 20 cm wide X 11 cm high
Bleed : 0.5 cm bleed (right and left side
21 cm wide X 11 cm high

1/3 page ad

$464 USD

Trim area: 20 cm wide x 6.5 cm high
Bleed : 0.5 cm bleed (right and left side)
21 cm wide x 6.5 cm high

Graphic Specifications

Accepted Digital Files: JPG 300 dpi minimum

All graphics must be sent via email to Show Management.

Deadline for Graphics

EXPO PACK Noticias 1: February 10, 2023 EXPO PACK Noticias 2: March 10, 2023

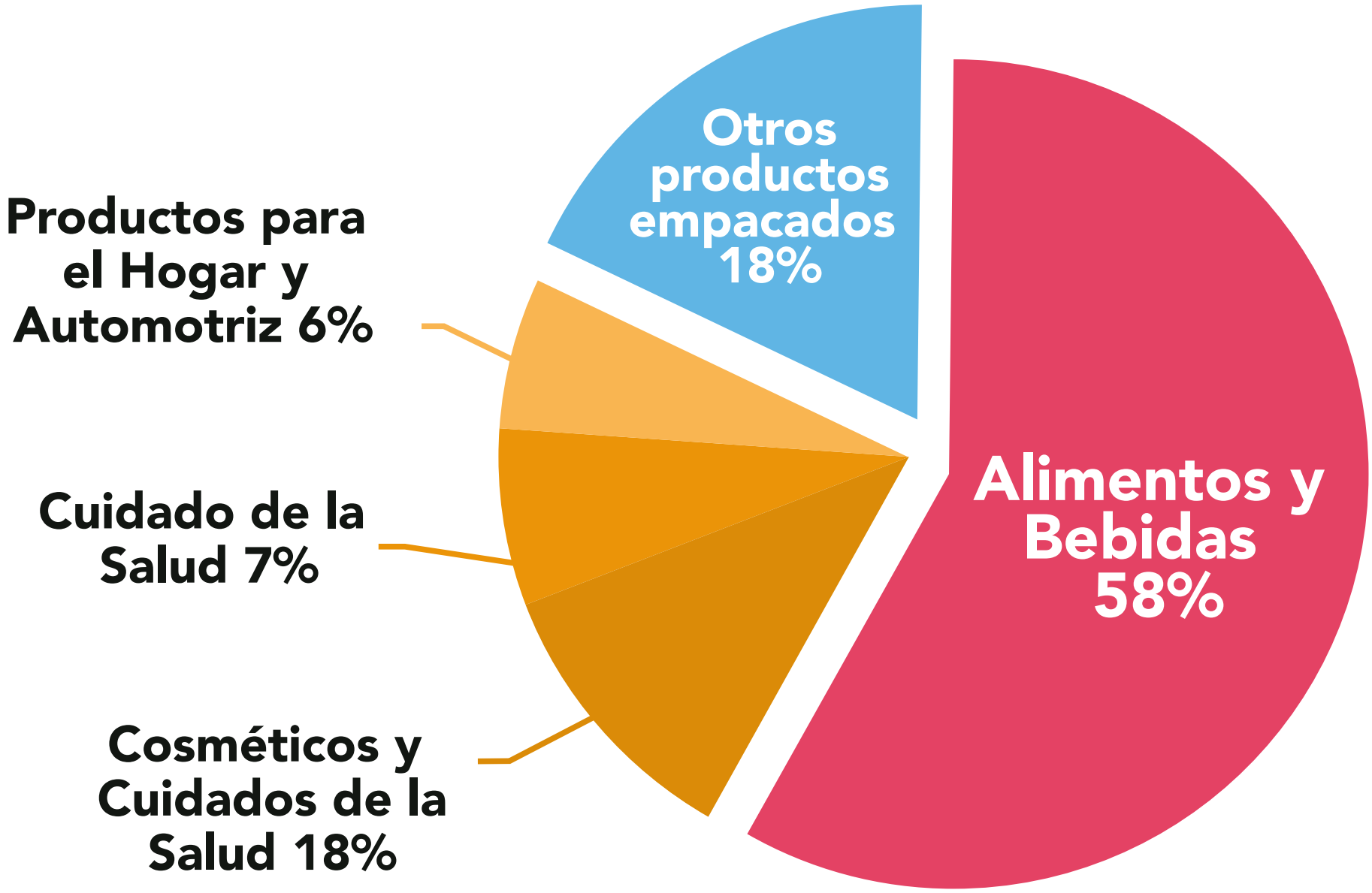
FOR MORE INFORMATION

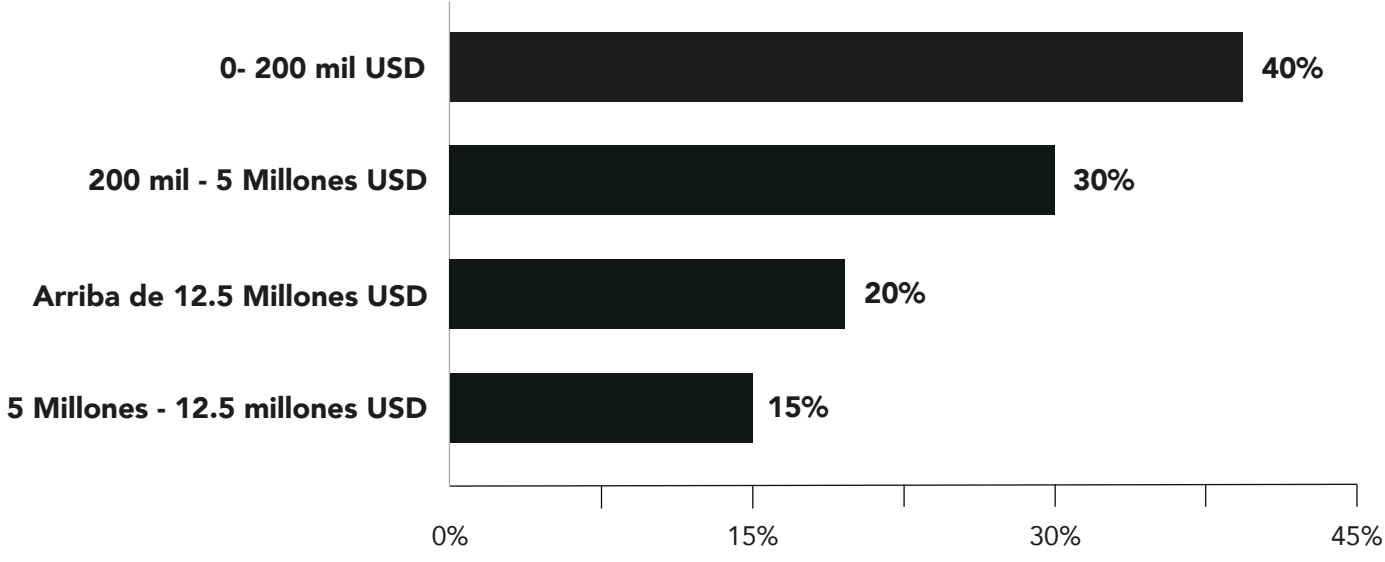
Guadalupe Olvera
+52 (55) 5545-4254 Ext. 123
ventas@expopack.com.mx

Jeremy Adams
+1 571-266-4407
JAdams@pmmi.org

Produced by:
PMMI

expopackguadalajara.com.mx


Otros productos empacados 18%
Alimentos y Bebidas 58%
Productos para el Hogar y Automotriz 6%
Cuidado de la Salud 7%
Cosméticos y Cuidados de la Salud 18%


0- 200 mil USD
40%
200 mil - 5 Millones USD
30%
Arriba de 12.5 Millones USD
20%
5 Millones - 12.5 millones USD
15%
0%
15%
30%
45%

Conecta con la audiencia de EXPO PACK con nuestras Oportunidades de Patrocinio

Sala de Negocios En Línea